BIF BUSINESS INTEGRITY FORUM

ACTIVITIES AND OUTCOMES

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BUSINESS INTEGRITY FORUM

DESCRIPTION, MISSION AND EVOLUTION

The Business Integrity Forum (BIF) is the evolution of the traditional cooperation that Transparency International Italy developed with private companies in recent years.

The project addresses Italian companies already active on integrity and transparency, committed in the fight against corruption and in supporting the promotion of transparency and accountability in business practices.

The BIF also aims at diffusing a new culture of integrity though a shared communication and the adoption of tools against corruption.

The growth of the BIF created the conditions for a wider involvement and engagement of different stakeholders, from the civil society to the public sector, from CSR actors to the main business institutions.

In a nutshell, the BIF become one of the main multi-stakeholders platform and collective action in Italy.
## BUSINESS INTEGRITY FORUM

### MEMBERSHIP

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**BIF companies at December 2019**

- **ENERGY**
- **INDUSTRY**
- **INSURANCE**
- **TELECOMMUNICATIONS**
- **TRANSPORT**
- **FASHION**
- **CERTIFICATIONS**
- **ELECTRONIC**
- **BANK**
BUSINESS INTEGRITY FORUM

FOUNDATION
13 OCTOBER 2015

OFFICIAL START
2016

YEARS OF ACTIVITY
4

MEMBER COMPANIES
18

OTHER COMPANIES INVOLVED
invitation, pre-membership, interested
6

13 OCTOBER 2015 - Milan, Chamber of Commerce.
The first informal meeting of the Italian Business Integrity Forum.
ACTIVITIES 2016-2019

9 BIF MEMBER MEETINGS

4 BIF NATIONAL EVENTS

3 SHARED PROJECTS

15 OTHER EVENTS AND NATIONAL MEETINGS

3 stages of BIF Road Show (Terni Genova Palermo, 2018)
1 BIF Lab (Pisa, 2019)
5 speeches in University (Milan, IULM, 2018; Trento, Law Faculty, 2018; Pisa, Political Law, two in 2018 and 2019)
3 speech/training CSR events (Genova, CSR Room, 2017; Palermo, ASVIS, 2018; Roma, UN GCNI, 2018)
1 participation Company Integrity Conference (Leonardo Company, Rome, 2019)
2 meetings (planning shared project) in Minister of Foreign Affair (2017)

9 OTHER EVENTS AND INTERNATIONAL MEETINGS

2 Speeches in International Integrity Conference
   Berlin, TI Secretariat. Business Integrity Program International Meeting, 2017
   Aswan, Collective Action to counter Corruption and foster Integrity, 2018
7 Design and participation to IBID Italian Business Integrity Day with Minister of Foreign Affair and Italian Emabassy Network
   Washington 2017 2018
   Oslo 2017
   Paris 2017
   Wien UNODC 2018
   Sao Paolo 2018
   London 2019

10 BIF companies participant in IBID event
COMMUNICATION
4 booklet «Etica al Centro»
2 video carried out («whistleblowing in business» 2016, «Ethics First» digital 2019)
8 report/research forwarded/shared to BIF companies

WEB SITE
https://businessintegrity.transparency.it/

RESEARCH
2 editions of the BIT - Business Index on Transparency (2018 and 2019)

IMPLEMENTATION OF TOOLS
4 whistleblowing system for BIF companies (1 in 2015, 2 in 2016, 1 in 2017)
1 SMEs Integrity Kit
   612 SMES downloaded the kit (2016 2017)
   42 SMEs companies of BIF's supply chain implemented the kit (2016 2017)
   100 other stakeholders downloaded the kit (2018 2019)

SUPPORT TO OTHER BIF
5 BIF of TI S supported with info and know-how to start
   1 local visit to TI Vietnam (Hanoi) for capacity building
16 CITIES VISITED

**IN ITALY:**
- Milano
- Roma
- Palermo
- Genova
- Terni
- Trento
- Pisa

**IN THE WORLD:**
- London (UK)
- Berlin (Germany)
- Paris (France)
- Wien (Austria)
- Oslo (Norway)
- Aswan (Egypt)
- Hanoi (Vietnam)
- Washington (USA)
- Sao Paolo (Brazil)
TOWARD 2020

• IBID BERLIN
  29th January 2020

• 2nd BIF LAB
  @Sant'Anna University, Pisa – June 2020

• AI & COMPLIANCE
  Project on innovative IT tools

• INTEGRITY SAFEGUARDS FOR SME
  on-line evaluation and automatic report

• INTERNATIONAL BIF
  collaboration with others national BIF of networking of Transparency International
MAIN OUTPUTS
SMEs INTEGRITY KIT

Strumenti
PMI Integrity Kit

Al termine del progetto pilota con aziende supply-chain BIF (fine 2017)
672 download del Kit
42 implementazioni verificate
88 download 2018 soggetti altri (advocacy eventi)

Attribuzione - Non commerciale - Non opere derivate 3.0 Italia
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Il kit è disponibile in 4 lingue std
+ cinese + portoghese

SMEs Integrity Kit, 2016 2017 2018, download here: http://businessintegrity.transparency.it/cmi_integrity_kit/
6 Thematic Workshop

- Training / Education
- Tools for SMEs
- CSR and Anticorruption
- Whistleblowing
- Beneficial ownership
- Lobbying
IMPLEMENTATION WHISTLEBLOWING SYSTEM

whistleblowing
on line
system
implemented
for
4 BIF Companies
RESEARCH

Business Index of Transparency 2019  
REPORT AND RESEARCH SHARED
«ETHICS FIRST magazine» & MOVIES

https://www.youtube.com/watch?v=BGrVsV5ju_g
Whistleblowing for companies

https://www.youtube.com/watch?v=cV3F5d1KVB8
Ethics First – video
PHOTO GALLERY
IL POLITICO È PRIVATO?
IL RUOLO DELLE GRANDI AZIENDE NEL DIABITTO PUBBLICO E POLITICO

DANIELA BERNACCHI, UNICREDIT COMPACT ITALIA
CARMEN ALFIERI, RENUWABLES
DARIO DEL MONTE, TRANSPARENCY INTERNATIONAL ITALIA
MOSEROS I GIORGIO FINAMORE

BIF NATIONAL EVENT
INTERNATIONAL EVENT
IBID ITALIAN BUSINESS INTEGRITY DAY
IBID ITALIAN BUSINESS INTEGRITY DAY

IBID London, 2019
Design of IBID Italian Business Integrity Days for BIF companies through embassy network
IULM Free University of Languages Communication

Meeting with Students: the BIF Case